

## WEBSITE COOKIE USAGE INFORMATION NOTICE

We, Invent Yazılım Danışmanlık A.Ş. (“INVENT” or the “COMPANY”) pay utmost attention to protect and process the personal data of our [www.invent.ai](http://www.invent.ai) (“Website”) visitors in accordance with the Law no.6698 on the protection of personal data and secondary legislation (“Personal Data Protection Legislation”).

Within the scope of our legal obligation, we would like to inform you about this website cookie policy, the cookies we use and the personal data we collect using these cookies.

### Which type of cookies do we use?

Cookies are small, data containing files formed by a website in your device. Accordingly, the cookies we use via your visit to our Website enable the information about your visit to be kept and used in your following visits. The cookies formed by our COMPANY and read only by our COMPANY are the primary cookies. Access to our Website content is also possible through domain names other than the one on our internet address. In such circumstances each domain name forms a specific third-party cookie.

Cookies we use in our Website and their purposes are as follows:

No.	Type of Cookie	Intended Purpose
1.	<b>Session Cookies</b>	Session cookies are valid during your visit to the Website and keep their validity until you close your internet browser.
2.	<b>Persistent Cookies</b>	These cookies hide in your browser and keep their validness until their date of expiry or the time you delete.
3.	<b>Compulsory/ Essential Cookies</b>	These cookies are compulsory for the Website to work properly and for you to benefit from the services or features.
4.	<b>Advertising/Marketing Cookies</b>	These cookies are third-party cookies placed by our advertising partners through our website. They are used by our partners to create a profile based on your interests and to show you relevant advertisements.
5.	<b>Functional and Analytical Cookies</b>	These cookies are used to remember your choices during the visit, provide an effective use of the Website, optimize the Website according to the requests and store the data about how you use the Website. In compliance with its qualifications these cookies may contain your personal data. The language preference is one of the examples of the data processed via these cookies.

Through the third-party cookies in our Website, we aim to provide you a more productive and functional internet experience. In order to secure your personal data, our COMPANY has a privacy agreement, which is compatible with the Personal Data Protection Legislation, with all these third-party service providers.

#### What do we generally use cookies for?

- To keep your session active after logging into INVENT.
- To provide the features and functionalities of the INVENT service.
- To save your preferences and make necessary adjustments.
- To personalize the content you see.
- To protect you from spam and harassment.
- To show you more relevant advertisements.
- To offer subscription features and distribute specific content.
- To understand how you interact with our services and identify areas for improvement.
- To measure the effectiveness of our advertising and marketing activities.
- To evaluate the performance of our services, detect errors, and identify other quality issues.
- To collect the data used in carrying out our activities.

#### Purposes and Legal Grounds for Processing Personal Data

- **Necessary Cookies** are used to enable the provision of an information society service you have requested (such as logging in, filling out forms, remembering privacy preferences, counting visitors on our website, and measuring traffic). The personal data collected through these cookies are processed within the scope of Article 5(2)(c) of the Law, which states "It is necessary to process personal data of the parties to the contract in direct relation to the establishment or performance of the contract," or Article 5(2)(f) of the Law, which states "It is necessary to process data for the legitimate interests of the data controller, provided that it does not violate the fundamental rights and freedoms of the relevant person."
- **Advertising and Marketing Cookies** are used by our business partners to create a profile based on your interests and to show you relevant advertisements. The personal data collected through these cookies are processed based on your explicit consent, in accordance with Article 5(1) of the Law.
- **Functional and Analytical Cookies** are used to make our website more functional and personalized (ensuring that your preferences, excluding privacy settings, are remembered when you revisit the site). The personal data collected through these cookies are processed based on your explicit consent, in accordance with Article 5(1) of the Law.

Name of the Cookie	Intended Purpose of the Cookie	Type of Cookie	Cookie Retention Period
Cookie-1	These are cookies necessary for the functioning of the website and are used strictly for the fulfillment of a requested information society service (such as form submission). They are placed automatically upon entering the page.	First Party Cookie	Retained for the duration of the session.

Cookie-2	These are cookies necessary for the operation of our website and are used strictly for the fulfillment of a requested information society service (such as remembering privacy preferences). They are placed automatically upon entering the page.	First Party Cookie	Retained for 365 days.
Cookie-3	This cookie is used for counting the visitors to our website and measuring traffic. Through this, we are able to assess and improve the performance of our site. Only anonymous statistics are generated, and it is not used for cross-tracking individuals' internet browsing activities across different websites or applications.	First Party Cookie	Retained for 180 days.
Cookie-4	These cookies are used to make our website more functional and personalized (to remember your other preferences, excluding privacy preferences, when you return to the site).	First Party Cookie	Retained for 90 days.

### Retention and Access of Cookies

The cookies created by our site are retained on your computer by the web browser you use to access our site. The information contained in these cookies can only be accessed by our site, which is hosted under the domain name [www.invent.ai](http://www.invent.ai), the domain that created the cookie.

### It is up to You to Accept Cookies

Your web browsers generally automatically accept cookies used on the websites you visit. It is not mandatory to use cookies to access our website, however, if you configure your browser to block all cookies, the quality of your user experience may decrease, and it may prevent you from accessing our site or utilizing various functions of our site. You can configure your browser to block cookies for all websites or specific sites, to give a warning when a cookie is created, to block third-party cookies, or to treat all cookies as session cookies.

On the other hand, you can delete the cookies stored on your device through your browser or view and track the list and values of these cookies. For more information about cookies, you can visit [www.aboutcookies.org](http://www.aboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu). Please note that the site content is in English.

### **Security of Your Personal Data**

Cookies are not used for purposes other than those specified in this Cookie Notice, and all related processes are carried out in compliance with the applicable legislation. The personal data obtained through cookies are processed, stored, and secured by our Company in accordance with the relevant legislation.

### **Your Right to Information**

Within the scope of Article 11 of the Law no. 6698, you may apply to our COMPANY about your rights;

1. To find out if your data has been processed,
2. To request information if it has been processed, to learn the purpose of processing and its compliance with this purpose.
3. To know the third person inland/abroad, to whom data is transferred and to correct if the data is incomplete or incorrect.
4. To ask for the deletion/destruction of data in accordance with the conditions in Article 7 Law no. 6698.
5. To demand to report third parties about your requests for deletion, destruction and correction of the data.
6. To object to any result against you, that may occur by reason of the exclusive automatic analysis.
7. To claim recovery if you suffer a loss in consequence of an unlawful process.

This cookie information text/policy may be updated to comply with the changing process of Personal Data Protection Legislation. If you are on our automatic mail list, you will be informed about our updates via e-mail. If you are not on our automatic mail list, we kindly request you to visit our Website frequently for updates.

***INVENT YAZILIM DANIŞMANLIK A.Ş.***